



House of Hope 2023 Sponsorship Opportunities

House of Hope provides emergency shelter, housing stability, and supportive services to youth, pregnant and parenting youth, and families with children experiencing homelessness. Your support as a 2023 sponsor helps to provide essential services for the most vulnerable members of our community throughout the year.

	 JUNE 19 – JULY 15 The annual Diaper Green Bay diaper drive, in collaboration with Green Bay Doulas, has raised more than 280,000 diapers to support families in need since its inception in 2018. This community-wide event raises awareness about family and childhood homelessness and the many families in need of clean, dry diapers throughout the greater Green Bay area.	 SEPTEMBER 16 (TENTATIVE) Golfing for Hope is a family-friendly, collaborative mini-golf event to raise awareness about area nonprofits and build community. Nonprofit organizations and local businesses partner to create mini-golf holes in downtown Green Bay's Broadway District. Players can golf the course for free, all while visiting local businesses and learning about area nonprofits!	 FALL 2023 - DATE TBD Touchdowns for Hope is House of Hope's annual fundraising gala. The evening features exclusive auction items, quality entertainment, and a close-out-the-night dance party. Each year, the gala is attended by current and former Green Bay Packers and is hosted by a player and their spouse. Previous hosts include AJ & Gabrielle Dillon, Oren & Jocelyn Burks, Geronimo Allison & Evette Riley-Allison, Mike & Heaven Daniels, John & Lindsey Kuhn, and Greg & Nicole Jennings.	ANNUAL SPONSOR ALL 2023 EVENTS & MORE Annual Sponsors receive all the benefits of each individual event sponsorship for a discounted price! Annual Sponsors also receive special recognition in social media, email newsletters, and client celebrations, such as: New Year's Day, Easter, Independence Day, Halloween, Thanksgiving, and Winter Holidays.
Presenting Sponsor (1 available)	\$6,000 value <ul style="list-style-type: none"> • Logo on event signage • Logo at community drop offs • Special social media mention • Photo opportunity 	\$6,000 value <ul style="list-style-type: none"> • Name listed at course hole • Logo on marketing materials • Special social media mention • Photo opportunity 	\$20,000 value <ul style="list-style-type: none"> • Two 10-seat tables with signage • Logo on marketing materials • Special social media mention • Speaking opportunity • 20 Autographed Packers gifts • Two bottles of wine at each table • Invitation to VIP cocktail hour 	\$24,000 <ul style="list-style-type: none"> • \$32,000 value (25% savings) Exclusive Status <ul style="list-style-type: none"> • Only one available • Special feature article in email newsletter
Gold Sponsor (5 available)	\$3,000 <ul style="list-style-type: none"> • Logo on event signage • Logo at community drop offs • Special social media mention 	\$3,000 <ul style="list-style-type: none"> • Name listed at course hole • Logo on marketing materials • Special social media mention 	\$10,000 <ul style="list-style-type: none"> • 10-seat table with signage • Logo on marketing materials • Special social media mention • 10 Autographed Packers gifts • Two bottles of wine at the table 	\$12,000 <ul style="list-style-type: none"> • \$16,000 value (25% savings)
Silver Sponsor (10 available)	\$2,000 <ul style="list-style-type: none"> • Logo on event signage • Logo at community drop offs 	\$2,000 <ul style="list-style-type: none"> • Name listed at course hole • Logo on marketing materials 	\$6,000 <ul style="list-style-type: none"> • 8-seat table with signage • Logo on marketing materials • One bottle of wine at the table 	\$8,000 <ul style="list-style-type: none"> • \$10,000 value (20% savings)
Bronze Sponsor (15 available)	\$1,000 <ul style="list-style-type: none"> • Logo on event signage 	\$1,000 <ul style="list-style-type: none"> • Name listed at course hole 	\$3,000 <ul style="list-style-type: none"> • 8-seat table with signage • Logo on marketing materials 	\$4,000 <ul style="list-style-type: none"> • \$5,000 value (20% savings)