



Sponsorship Opportunities

2025

Transform Lives With Us

Provide safe shelter and stable housing for youth and families experiencing homelessness

Contact

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Introduction

House of Hope Green Bay provides emergency shelter, housing stability, and supportive services to youth, pregnant and parenting youth, and families with children experiencing homelessness.

Your support as a 2025 sponsor helps to provide essential services for the most vulnerable members of our community throughout the year. Individual event sponsorships are also available.



About Us

House of Hope provides emergency shelter and housing stability programs for youth and young parents with children experiencing homelessness. The largest population of House of Hope residents each year are infants and children under the age of five. House of Hope provides a positive support system for those we serve during the challenges and celebrations of their journey to stability.

At House of Hope and in our community, you and I will:

- be honest and vulnerable to build trust
- create opportunities to overcome barriers
- be progressive to drive collaborative innovation
- embrace accountability to promote stability

House of Hope programs include Emergency Shelter for youth and families with children, The Hope Center for minor youth and their children, The Drop-In for teens experiencing housing instability, Housing Stability support for youth and families in their own apartments, and Sustaining Hope follow-up support for former clients.

House of Hope provides programming, services, and shelter to youth and families experiencing homelessness. House of Hope's intensive case management program supports residents by focusing on safe and stable housing, employment, positive parenting skills, financial literacy and debt management, nutrition and meal preparation, formal education, healthy living skills, and holistic wellness.



Vision

House of Hope envisions a future where every youth knows what it feels like to have a home.



Mission

House of Hope provides a safe and supportive place where young parents and children experiencing homelessness will become confident, independent, and successful members of our community.

Event Schedule



JUL

Diaper Green Bay

The annual Diaper Green Bay diaper drive, in collaboration with Green Bay Douglas, has raised more than 400,000 diapers to support families in need throughout the Green Bay community since its inception in 2018.

Location: House of Hope Green Bay

FALL

Touchdowns for Hope

Touchdowns for Hope is House of Hope's annual fundraising gala. The evening features exclusive auction items, quality entertainment, and a close-out-the-night dance party. Each year, the gala is attended by current and former Green Bay Packers and is hosted by a player and their partner.

Location : Green Bay, WI

NOV

Youth on the Move

November is Youth HOPE (Homelessness Outreach, Prevention, Education) Month, and House of Hope works with partners throughout northeastern Wisconsin to raise awareness for youth in crisis with Youth on the Move. This month-long event shines a light on the very real needs of homeless youth and provides welcoming spaces for young people in crisis in our community.

Location: Northeast WI

Annual Sponsor

Annual Sponsorships include sponsor packages for House of Hope's 2025 events: Diaper Green Bay and Touchdowns for Hope. Annual Sponsors receive all the benefits of individual event sponsorship for a discounted price!

Also receive special recognition in social media, email newsletters, and client celebrations, such as:

- New Year's Day
- Mother's Day
- Independence Day
- Halloween
- Thanksgiving
- Winter Holidays



Sponsorship Opportunities

\$24,000 Presenting Sponsor

- \$28,000 value (14% savings)
- Special feature article in email newsletter

\$12,000 Gold Sponsor

- \$14,000 value (14% savings)

\$8,000 Silver Sponsor

- \$9,000 value (11% savings)

\$4,000 Bronze Sponsor

- \$4,500 value (11% savings)

Touchdowns for Hope Sponsor

Touchdowns for Hope is House of Hope's annual fundraising gala. The evening features exclusive auction items, quality entertainment, and a close-out-the-night dance party.

Each year, the gala is attended by current and former Green Bay Packers and is hosted by a player and their partner.

Previous hosts include:

- Sean Clifford & Juliana Alessandroni
- AJ & Gabrielle Dillon
- Oren & Jocelyn Burks
- Geronimo Allison & Evette Riley-Allison
- Mike & Heaven Daniels
- John & Lindsey Kuhn
- Greg & Nicole Jennings



Sponsorship Opportunities

Presenting Sponsor – \$20,000 value (only available as Annual Sponsor)

- Two 10-seat tables with signage
- Logo on marketing materials
- Special social media mention
- Speaking opportunity
- Invitation to VIP cocktail hour

\$10,000 Gold Sponsor

- 10-seat table with signage
- Logo on marketing materials
- Special social media mention

\$6,000 Silver Sponsor

- 8-seat table with signage
- Logo on marketing materials

\$3,000 Bronze Sponsor

- 8-seat table with signage
- Logo on marketing materials

Diaper Green Bay Sponsor

The annual Diaper Green Bay diaper drive, in collaboration with Green Bay Doulas, has collected more than 400,000 diapers to support families in need throughout the Green Bay community since its inception in 2018.

This community event raises awareness about family and childhood homelessness and the many families in need of clean, dry diapers throughout the greater Green Bay area.



Sponsorship Opportunities

June 16 - July 18

Presenting Sponsor – \$8,000 value (only available as Annual Sponsor)

- Logo on event signage
- Logo at community drop offs
- Special social media mention
- Photo opportunity

\$4,000 Gold Sponsor

- Logo on event signage
- Logo at community drop offs
- Special social media mention

\$3,000 Silver Sponsor

- Logo on event signage
- Logo at community drop offs

\$1,500 Bronze Sponsor

- Logo on event signage

House of Hope 2025 Sponsorship Opportunities

House of Hope provides emergency shelter, housing stability, and supportive services to youth, pregnant and parenting youth, and families with children experiencing homelessness. Your support helps provide essential services for the most vulnerable members of our community.



All 2025 Events & More

Annual Sponsors receive all the benefits of each individual event sponsorship for a discounted price and additional recognition!

June 16 - July 18

In collaboration with Green Bay Doula's, this event has collected more than 400,000 diapers to support families in need in the Green Bay area.

Fall 2025

Our largest fundraiser, an annual gala, featuring exclusive auction items and entertainment.

Presenting Sponsor

\$24,000

\$8,000

\$20,000

- \$28,000 value
- Exclusive Status**
- Only one available
 - Special feature article in email newsletter

- Logo on event signage
- Logo at community drop offs
- Special social media mention
- Photo opportunity

- Two 10-seat tables with signage
- Logo on marketing materials
- Special social media mention
- Speaking opportunity
- Invitation to VIP cocktail hour

Gold Sponsor

\$12,000

\$4,000

\$10,000

- \$14,000 value

- Logo on event signage
- Logo at community drop offs
- Special social media mention

- 10-seat table with signage
- Logo on marketing materials
- Special social media mention

Silver Sponsor

\$8,000

\$3,000

\$6,000

- \$9,000 value

- Logo on event signage
- Logo at community drop offs

- 8-seat table with signage
- Logo on marketing materials

Bronze Sponsor

\$4,000

\$1,500

\$3,000

- \$4,500 value

- Logo on event signage

- 8-seat table with signage
- Logo on marketing materials

Event Outcomes



In the last year, our events saw record-breaking attendance and support, enabling us to surpass our fundraising goals. This success has allowed us to launch new initiatives, offer additional services, and deepen our impact within the community.

Diaper Green Bay – June 17–July 20, 2024

- 8 sponsors and 47 collection sites
- 97,108 diapers and 103,337 wipes collected
- \$41,244 total raised in funds and in-kind support



Touchdowns for Hope – October 11, 2024

- More than 180 attendees and 21 sponsors
- \$174,500 raised in sponsorship, donations, and auction purchases
- Hosted by Green Bay Packers quarterback Sean Clifford and his fiancé, Juliana Alessandroni



Youth on the Move – November 2024

- Collaboration with HomeBase, a program of the Boys & Girls Clubs of the Fox Valley, and RAYS Youth Services
- Nearly 100 participating locations in northeastern Wisconsin
- Basic needs backpacks created for youth in crisis in collaboration with University of Wisconsin – Green Bay



Our Board Members

Steve Rouze	Schneider National, Board President
Michele McKinnon	Nicolet Bank, Board Vice President
Amanda Auricchio	Community Volunteer, Past Board President
Dana Delsman	Baker Tilly, Board Treasurer
Hope Voigt	Tweet Garot, Board Secretary
Cheryl Conley	Schreiber Foods
Mark Dunning	Hibu
Nicole Geniesse	Johnson Financial Group
Wes Kornowski	Community Volunteer
Lola Skenandore-Wheelock	Brown County United Way
Dottie Stepien	Community Volunteer
Ann Vande Hei	Community Volunteer
Jenny Vander Zanden	Breakthrough



**Thank you for providing
hope, safe shelter, and stable
housing for our community's
most vulnerable.**

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