



# House of Hope 2024 Sponsorship Opportunities

House of Hope provides emergency shelter, housing stability, and supportive services to youth, pregnant and parenting youth, and families with children experiencing homelessness. Your support as a 2024 sponsor helps to provide essential services for the most vulnerable members of our community throughout the year.

|  |  <p><b>ANNUAL SPONSOR</b></p> <p><b>ALL 2024 EVENTS &amp; MORE</b></p> <p>Annual Sponsors receive all the benefits of each individual event sponsorship for a discounted price! Annual Sponsors also receive special recognition in social media, email newsletters, and client celebrations, such as: New Year's Day, Easter, Independence Day, Halloween, Thanksgiving, and Winter Holidays.</p> |  <p><b>JUNE 17 – JULY 20</b></p> <p>The annual Diaper Green Bay diaper drive, in collaboration with Green Bay Doulas, has raised more than 300,000 diapers to support families in need since its inception in 2018. This community-wide event raises awareness about family and childhood homelessness and the many families in need of clean, dry diapers throughout the greater Green Bay area.</p> |  <p><b>FALL TBD</b></p> <p>Touchdowns for Hope is House of Hope's annual fundraising gala. The evening features exclusive auction items, quality entertainment, and a close-out-the-night dance party. Each year, the gala is attended by current and former Green Bay Packers and is hosted by a player and their spouse. Previous hosts include AJ &amp; Gabrielle Dillon, Oren &amp; Jocelyn Burks, Geronimo Allison &amp; Evette Riley-Allison, Mike &amp; Heaven Daniels, John &amp; Lindsey Kuhn, and Greg &amp; Nicole Jennings.</p> |
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| <p><b>Presenting Sponsor</b><br/>(1 available)</p> | <p><b>\$24,000</b></p> <ul style="list-style-type: none"> <li>• \$28,000 value</li> </ul> <p><b>Exclusive Status</b></p> <ul style="list-style-type: none"> <li>• Only one available</li> <li>• Special feature article in email newsletter</li> </ul>  | <p><b>\$8,000</b></p> <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo at community drop offs</li> <li>• Special social media mention</li> <li>• Photo opportunity</li> </ul>   | <p><b>\$20,000</b></p> <ul style="list-style-type: none"> <li>• Two 10-seat tables with signage</li> <li>• Logo on marketing materials</li> <li>• Special social media mention</li> <li>• Speaking opportunity</li> <li>• 20 Autographed Packers gifts</li> <li>• Two bottles of wine at each table</li> <li>• Invitation to VIP cocktail hour</li> </ul>  |
| <p><b>Gold Sponsor</b><br/>(5 available)</p>       | <p><b>\$12,000</b></p> <ul style="list-style-type: none"> <li>• \$14,000 value</li> </ul>   | <p><b>\$4,000</b></p> <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo at community drop offs</li> <li>• Special social media mention</li> </ul>  | <p><b>\$10,000</b></p> <ul style="list-style-type: none"> <li>• 10-seat table with signage</li> <li>• Logo on marketing materials</li> <li>• Special social media mention</li> <li>• 10 Autographed Packers gifts</li> <li>• Two bottles of wine at the table</li> </ul>   |
| <p><b>Silver Sponsor</b><br/>(10 available)</p>    | <p><b>\$8,000</b></p> <ul style="list-style-type: none"> <li>• \$9,000 value</li> </ul>   | <p><b>\$3,000</b></p> <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo at community drop offs</li> </ul>  | <p><b>\$6,000</b></p> <ul style="list-style-type: none"> <li>• 8-seat table with signage</li> <li>• Logo on marketing materials</li> <li>• One bottle of wine at the table</li> </ul>  |
| <p><b>Bronze Sponsor</b><br/>(15 available)</p>    | <p><b>\$4,000</b></p> <ul style="list-style-type: none"> <li>• \$4,500 value</li> </ul>   | <p><b>\$1,500</b></p> <ul style="list-style-type: none"> <li>• Logo on event signage</li> </ul>   | <p><b>\$3,000</b></p> <ul style="list-style-type: none"> <li>• 8-seat table with signage</li> <li>• Logo on marketing materials</li> </ul>   |