FOR IMMEDIATE RELEASE: June 16, 2025

Green Bay Doulas and House of Hope Host 8th Annual "Diaper Green Bay" Drive June 16 – 18, 2025 | Goal: 50,000 Diapers for Local Infants and Toddlers

[GREEN BAY, Wis.] Nearly 50% of families with young children struggle to afford enough clean, dry diapers – a basic need not covered by government assistance programs. To close the gap locally, <u>Green Bay Doulas</u> and <u>House of Hope</u> are hosting the 8th annual Diaper Green Bay from June 16 to July 18, 2025, collecting diapers and baby wipes for families experiencing homelessness or housing instability.



Since 2018, the community has donated more than 400,000 diapers through Diaper Green Bay. This year's goal is 50,000 diapers, with a special focus on larger sizes 3–7 and Pull-Ups. Open or partial packages are welcome. All collected diapers benefit House of Hope clients and partner agencies, including Freedom House, Foster the Village, and We All Rise, ensuring babies throughout Brown County stay clean, healthy, and happy.

"Diapers are not a luxury, they're critical to a child's health and a family's dignity," said Emily Jacobson, owner of Green Bay Doulas. "Every donation keeps a baby clean and lets parents devote their resources to food, housing, and other essentials," added Beth Hudak, House of Hope's Director of Community Engagement.

HOW TO HELP

- <u>Diaper Drop-Off Locations</u>: From June 16 to July 17, drop off your donations at 50 collection sites across greater Green Bay, including Brown County Libraries, Community First Credit Union, Festival Foods, and many other businesses and organizations.
- <u>Collection Day Celebration</u>: Join us Friday, July 18, from 10 am to 2 pm at House of Hope, 1660 Christiana St., Green Bay. You are invited to contribute diapers and baby wipes, snap a photo against the Diaper Green Bay backdrop, enjoy snacks and conversation, help us bundle loose diapers, and join in the excitement as we tally the donations!

MILESTONE YEAR FOR THE HOSTS

- **Green Bay Doulas** celebrates 10 years of helping parents by offering unbiased support during all stages of their journey, including pregnancy, birth, surrogacy, adoption, newborn care, and parenthood.
- **House of Hope Green Bay** marks 25 years of providing a safe and supportive place where youth, young parents, and children experiencing homelessness will become confident, independent, and successful members of our community.

THANK YOU TO OUR GENEROUS SPONSORS

- **Presenting Sponsors:** <u>U.S. Venture</u> and <u>Breakthrough</u>
- Gold Sponsors: <u>Belgioioso Cheese</u>, <u>Community First Credit Union</u>, <u>Oneida Nation</u>, and <u>Wisconsin Public Service</u>
- **Silver Sponsors:** <u>Green Bay Packaging</u>, <u>Green Bay Packers</u>, Michael and Cynthia Ketter Family Office, <u>RGL Logistics</u>, and <u>Tweet/Garot</u>
- Bronze Sponsors: Festival Foods, Fiduciary Real Estate Development, and Graymont

MORE INFORMATION

- Diaper Green Bay details and diaper need facts: www.houseofhopegb.org/diapergreenbay
- Follow the excitement: www.facebook.com/DiaperGreenBay

Together, we can make sure every baby in Green Bay is clean, dry, and loved – one diaper at a time.

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MEDIA CONTACT

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